

1993-2018

**MOJAVE**  
air quality management district

**DESERT**  
**25**  
years



Clean air is  
everybody's  
business.

2017-2018

# EXEMPLAR AWARDS

Nomination Packet  
Deadline to submit: **4 p.m. Aug. 17, 2018**

Mojave Desert Air Quality Management District

14306 Park Avenue, Victorville, CA 92392-2310 • 760.245.1661 • [www.mdaqmd.ca.gov](http://www.mdaqmd.ca.gov)

# 2017-2018 EXEMPLAR AWARDS

The **Mojave Desert Air Quality Management District** invites nominations for the **2017-2018 Exemplar Award**, the District's annual air quality achievement award. The Exemplar recognizes exceptional businesses, agencies, organizations, educational institutions and individuals ("Nominee") who have made outstanding contributions to the prevention and/or control of air pollution within High Desert communities.

## ***How to Nominate***

Complete the attached nomination form contained in this packet. The form, Nomination Letter (see page 3) and optional supporting documents must be delivered in person or by U.S. Mail or other parcel delivery service to:  
*Mojave Desert Air Quality Management District  
Attn: Exemplar Awards  
14306 Park Ave.,  
Victorville, CA 92392-2310.*

## ***Submission Deadline***

All entries must be postmarked or date-stamped no later than 4 p.m. Friday, Aug. 17, 2018.

## ***Selection Criteria***

- Candidates may be self-nominated or nominated by a second party.
- The nominated business, agency, organization or educational institution must be located within the District's jurisdiction, or provide services to communities located within the MDAQMD's boundaries. Nominated individuals must reside within District boundaries, or serve communities within its jurisdiction.
- The activity/project must be voluntary or, for regulated industry, above and beyond regulatory requirements.
- The activity/project must reduce or prevent air pollution within the District, or raise public awareness regarding air quality within the same.
- The activity/project must have been implemented sometime between July 1, 2017 and June 30, 2018.
- In selecting Award recipients, the District will consider:
  - The activity's/project's/individual's capacity for improvement to air quality, quantifiable and/or projected (as applicable);
  - Innovation and resourcefulness in approach or technology;
  - Ongoing or long-term benefits;
  - Duplicability of the activity/project.



# 2017-2018 EXEMPLAR AWARDS

## ***Nomination Letter***

Describe your nominated activity/project or individual in a Nomination Letter. This information may be published for public distribution. The letter should address the following topics:

***Air Pollution Problem*** — Describe the problem which your activity, project or individual attempts to solve, and explain the factors that led to the development of the activity/project. Please include activity/project implementation dates.

***“Pollution Solution”*** — Describe the steps taken by the Nominee to address the air pollution problem.

***Innovation and Resourcefulness*** — Keeping these two factors in mind, describe unique features of the activity/project, or of the Nominee’s actions. These factors will be given substantial consideration during the selection process.

***Results*** — **(a)** Describe the results of the Nominee’s air pollution prevention /control efforts and quantify the benefits of the activity/project on air quality at the facility and/or in the community, if possible. **(b)** Describe the activity’s/project’s/individual’s impact on improving operations, quality of product and/or services to the community, as applicable. **(c)** Describe what benefits have already resulted, as well as any that are expected to occur in the future.

***For Teachers only*** — Please describe the benefits that implementation of the activity/project has effected on your students relative to air quality. Teachers may tailor the “Results” section of their Nomination Letter to the education effects of the activity/project on the students, the school and/or the community, in lieu of responding to Section (4) (b) above.

***Supporting Materials*** — Supporting materials in excess of the Nomination Letter may be attached.

## ***Awards Presentation***

Winners will be awarded the prestigious **Exemplar Award** in conjunction with Pollution Prevention Week, Sept. 17-23, 2018. Additionally, winners will have their name engraved on the Exemplar Recipients’ Commemorative Plaque on permanent display in the MDAQMD Board Chambers. Winners also receive the attendant publicity associated with earning this distinctive honor, such as recognition in MDAQMD’s newsletter and in local media outlets.

## ***More Information***

Contact Ryan Orr, Community Relations & Education Supervisor, 760-245-1661, ext. 3001, [rorr@mdaqmd.ca.gov](mailto:rorr@mdaqmd.ca.gov).

Thank you for your commitment to clean air.  
Best of luck to all nominees!



2017-2018  
**EXEMPLAR**  
AWARDS

Nomination Form

***About the Nominee***

Business/Organization or Individual's Name: \_\_\_\_\_

\_\_\_\_\_

Type of Business or Organization, if Applicable: \_\_\_\_\_

\_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: (     ) \_\_\_\_\_ Website: \_\_\_\_\_

Nominee's name as it should appear on the award:

\_\_\_\_\_

***About the Nominator***

Name & Affiliation: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: (     ) \_\_\_\_\_ Email Address: \_\_\_\_\_

Please remember to attach the Nomination Letter and optional supporting materials to this form. Deliver to:  
*Mojave Desert Air Quality Management District*  
*Attn: Exemplar Awards*  
*14306 Park Ave.,*  
*Victorville, CA 92392-2310.*

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