



Mojave Desert Air Quality Management District
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MEDIA RELEASE

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MDAQMD LAUNCHES AIR QUALITY E-MAIL ALERT SYSTEM

EnviroFlash Delivers Information to Users' Inboxes

Victorville – Just in time for ozone season, the Mojave Desert Air Quality Management District has launched EnviroFlash, an e-mail alert system that delivers air quality forecasts and health advisories straight into subscribers' inboxes.

By visiting the local air district's website at www.mdaqmd.ca.gov and clicking on the "EnviroFlash" link, residents can sign up to receive e-mail notifications with the local Air Quality Index (AQI) forecasts for any of six cities where the MDAQMD maintains air monitoring stations. Subscribers can choose to receive daily air quality information for Victorville, Hesperia, Phelan, Barstow, 29 Palms or Trona – or receive alerts only when air quality levels become unhealthy. For the High Desert, the months between May and October are considered the region's "ozone season," since levels of ozone – the main component of smog – become most elevated during these hot summer months, when smog from the Los Angeles basin is windblown into the desert.

EnviroFlash also provides special alerts during exceptional air quality events, such as wildfires and high wind episodes. Members of susceptible groups – such as older adults, people with respiratory or

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heart diseases, people who are active outdoors and children – will find the automated alerts particularly helpful in planning/modifying their outdoor activities during episodes of elevated ozone or particulate levels.

Signing up for EnviroFlash is free and easy, and only requires an e-mail address and a zip code.

EnviroFlash information will not be shared with other organizations, and subscribers can change their e-mail preferences at any time. For more information or to sign up, visit www.mdaqmd.ca.gov.

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